



BATEAUX PARISIENS, *Le Paris d'un grand voyage*

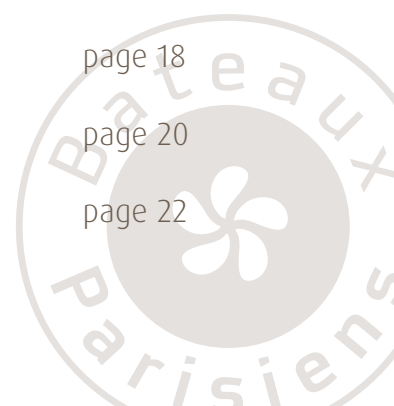
OCTOBER 2017
Press release





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Introduction

Leader in tourism and restaurant dining on the River Seine, Bateaux Parisiens offers the chance to discover the very heart and soul of Paris through a unique experience combining culture and gourmet food.

Located at the foot of the Eiffel Tower, Bateaux Parisiens proposes a wide variety of services including Sightseeing Cruises, Lunch & Dinner Cruises, Cruises for children, Seminars, Private hire and a quayside restaurant Le Bistro Parisien.

The fleet includes 13 sightseeing boats: five offering Restaurant Cruises and eight offering Sightseeing Cruises.

With its expertise dating back to 1956 and over 400 private events organised every year, Bateaux Parisiens provides a sensory trip along the most beautiful of Parisian boulevards.

Bateaux Parisiens also boasts 270 employees, 50 professions and 37 nationalities, welcoming 3.4 million passengers each year.

Top News...

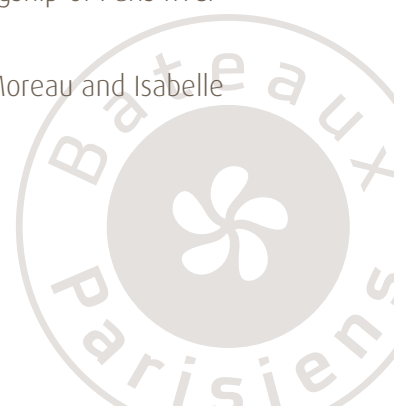
For over five years now, Bateaux Parisiens has been renovating its fleet and making innovation and sustainable development a key focus of its business.

In 2010, the Cristal II began offering the unique concept of 'VIP boxes' in an elegant and stylish setting. In 2011, the Diamant II unveiled its large, multi-faceted picture windows and a glass dome roof, offering a 360° panoramic view.

In 2013, the new Sightseeing Cruise concept was created with the construction of the Pierre Bellon, a highly innovative trimaran. The interior areas were also refurbished with a central aisle and individual lounges to allow for free movement on board. An upper deck, accessible from four staircases, was created for an optimal experience.

The year 2013 also saw the return of the Bretagne. A year was taken to fully restore this flagship of Paris river heritage and return it to sail along the River Seine once again.

Between 2014 and 2016, the fleet's three other trimarans (the Catherine Deneuve, Jeanne Moreau and Isabelle Adjani) had been fully renovated in keeping with the Pierre Bellon's design.





Four Lunch or Dinner Cruises emotion and gourmet delights

✿ Lunch Cruise 12:45pm

Sail for a real 2-hour cruise with majestic views of Paris in an entirely glassed-over boat with contemporary design.

See the quays of the Seine from the Statue of Liberty to the French National Library.

Price per person (cruise & menu): Etoile Service €59, Privilege Service €77, Premier Service €89.

✿ Dinner Cruise 8:30pm

A 24-kilometre trip lasting two and a half hours for a more intense visit of the heart of Paris.

All the monuments are lit, giving a feeling of being elsewhere, of living a special moment.

See the quays of the Seine from the Statue of Liberty to the French National Library.

Price per person (cruise & menu): Etoile Service €99, Decouverte Service €139, Privilege Service €168, Premier Service €205.

✿ Dinner Cruise 6:15pm

12 km of direct views of the essential Paris (the cruise lasts 1 hour 15 min) and its finest monuments, all centred on traditional French cuisine prepared on board by the Chef.

See the quays of the Seine from the Eiffel Tower to Notre Dame Cathedral.

Price per person: €69. Supplement €16 to guarantee a seat next to a window.

✿ PARIS BISTRO Cruise

A cruise combining an hour on the Seine in an entirely glassed-over boat with a panoramic view of the finest places in Paris and dinner on the quay at the Bistro Parisien.

See the quays of the Seine from the Eiffel Tower to Notre Dame Cathedral.

Price per person : set menus from €27,5 at lunch and €38 at dinner



Three sightseeing cruises for culture and amusement

✿ Cruises with Commentary

Visitors sail on glassed-over trimarans and explore Paris for an hour.

Simply presented commentaries on individual audio guides.

See the quays of the Seine from the Eiffel Tower to Notre Dame Cathedral.

Price per person (depending on the boarding site): €15 to €16 for adults; €7 to €7.50 for children 3 to 11 years old; free for children under 3.

✿ SPECIAL FOR CHILDREN: Les Incollables® «fan»

A board a sightseeing cruise, children can play, test their knowledge and learn differently with the Incollables® special edition fan called «La Seine et ses secrets».

Price of the fan: €3 (IN FRENCH ONLY)

✿ SPECIAL FOR CHILDREN: the Enchanted Cruise

Two imps—Lila and Philou—tell children the history of Paris in songs and stories during a 1-hour show cruise.

See the quays of the Seine from the Eiffel Tower to Notre Dame Cathedral.

Price per person: €15 (IN FRENCH ONLY)

Bateaux Parisiens' strong points:

- Boarding at the foot of the Eiffel Tower with easy access.
- 13 unique panoramic boats to see ALL Paris.
- A range of services centred in a single place: Meal Cruises, Sightseeing Cruises, quayside restaurant.
- Cuisine with emphasis on freshness—prepared on board by the Chef and his team.
- The guarantee of a «Bateaux Parisiens» quality charter: welcome, comfort, safety and high quality installations.
- Bateaux Parisiens: expertise and savoir-faire since 1956.



une société du groupe **sodexo***

Port de la Bourdonnais - 75007 Paris
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For more information about Bateaux Parisiens:
www.bateauxparisiens.com



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CRUISES



Boarding now...

«Sightseeing Cruise»

Visitors board one of our four glassed-over trimarans named after famous people (Jeanne Moreau, Catherine Deneuve, Isabelle Adjani and Pierre Bellon) and let themselves be guided, discovering the Paris of yesterday and today.

Individual audio-guides as a simple accompaniment for the visitor, **with rich commentaries about Paris and its history, monuments and architecture.** The commentary is available in 13 languages (German, American English, British English, Chinese, Korean, Spanish, French, Dutch, Italian, Japanese, Polish, Portuguese and Russian).

A guide with a microphone also contributes in 4 languages to add information about what is going on in Paris to the audio-guide commentary.

See the Eiffel Tower, Les Invalides, the Parliament building, Musée d'Orsay, Institut de France, Notre Dame Cathedral, the City Hall, the Conciergerie, the Louvre, the Obelisk, the Grand Palais.

The practical side:

- Cruise duration: 1 hour, departures all the year round.
- Departure every hour or every 30 minutes (depending on the season)
- Prices depending on the boarding site (Eiffel Tower or Notre Dame):
 - adult €15 or €16
 - child younger than 12 years old €7 or €7.50;
 - free for children under 3.

Strong points:

- Modern, panoramic boats with open air observation decks, individual spaces and heating.
- Hosting by a professional crew.
- Commentary broadcast on individual handsets with a real musical accompaniment and a choice of 13 languages and a «children's» version in French.



... a magical moment with children

«The Enchanted Cruise» (in French)

Guided by two playful elves, «Lila who sees everything» and «Philou who knows everything» played by professional actors, the children sail away on a glassed-over boat for a **playful and educational discovery of Paris**.

With riddles, historical anecdotes and songs, **this show on the water teaches children of all ages about Paris**.

See the Eiffel Tower, Les Invalides, the Parliament building, Musée d'Orsay, Institut de France, Notre Dame Cathedral, the City Hall, the Conciergerie, the Louvre, the Obelisk, the Grand Palais...

The practical side:

- Cruise duration: 1 hour cruise with a show

- From October 7th 2017 to July 15th 2018

- Timetable

Departure at 2pm: - From 27th to the 31st of October
- The 2nd & 3rd of November
- 27th, 29th and 30th of December 2017

Departure at 3:45pm (except exceptional closing*):

- **Every Saturday and Sunday** from October 7th to July 15th 2018.
- **Every day:** from October 21st to November 4th 2017; from December 23rd 2017 to January 6th 2018; from April 14th to 29th and from July 7th to 15th 2018.
- **The 21st, 23rd and 28th of February & 2nd of March 2018**
- **Every national holidays from November to June:** November 1st and 11th; December 25th; January 1st & April 2nd; May 1st, 8th, 10th and 21st 2018.
- Single price for a child over 2 years old and an adult: €15 (€13 with French large family card)



***Exceptional closing:**

- November 5th, December 24th 2017
- From January 7th to February 17th 2018
- On March 4th and July 14th 2018.

Strong points:

Entirely glassed-over boats with heating and a terrace.

An original show for children 2 to 10 years old.

A triumph: 14 seasons and more than 450,000 spectators.

A CD with recordings of the main songs of the show is available at the end of the trip.

Les Incollables® (in French)

In partnership with the famous Les Incollables® fans, Bateaux Parisiens provides an educational amusement for Sightseeing Cruises. Both children and adults can play, test their knowledge and learn differently!

Designed for children of 5 to 11, the special edition of Les Incollables® called «La Seine et ses secrets» shows the secrets of Paris in 36 questions and answers in three levels (easy, medium and expert) to amuse as many people as possible!

Côté pratique :

- Duration : 1h sightseeing cruise

- Departure : all year, every hour or half hour (depends on the season)

- Price Incollables®: €3

Strong points:

- Combining culture and entertainment, this is an original outing for the whole family.
- Commentary broadcast on individual handsets for adults and childrens
- Entirely glassed-over boats with heating and a open air observation decks.



... lunch with friends



Lunch Cruise 12:45pm

On board a boat with contemporary design, enjoy a cruise to discover both the majestic and unusual sides of Paris through the panoramic canopy. **Artistic scene-setting is punctuated by a commentary highlighting the key monuments.** Classic French airs are played so that the passengers discover the capital to the sound of music.

The Chef prepares **flavoursome traditional cuisine** freshly prepared on board each day using seasonal produce. See the Eiffel Tower, Les Invalides, the Parliament, Musée d'Orsay, Institut de France, Notre Dame Cathedral, the City Hall, the Conciergerie, the Louvre, the Obelisk, the Grand Palais...

The practical side:

- Cruise duration : 2h
(departures all the year round)
- Timetable: 12:45pm
- Prices: Etoile Service €59,
Privilege Service €77,
Premier Service €89.
Child (-12 years old) €34.



Strong points:

- Inclusive à la carte menu (for up to 15 persons): aperitif, starter, main course, cheese (provided according to the selected service), dessert, wines, water and coffee.
- Cuisine prepared on board by the Chef
- Live musical entertainment provided by our artists

... or take time for dinner



Dinner Cruise 8:30pm

Sail in a glassed-over boat and enjoy an unforgettable dinner while discovering the secrets of Paris and its lights... Must-see monuments, listed quays and illuminated bridges - 24 kilometres in the heart of Paris and exquisite cuisine prepared on board by the Chef using seasonal produce.

Live music completes the magic of Paris: an easy listening atmosphere is followed by modern versions of well-known French and international classics.

Four different services give passengers a choice of wines, table and price.

See the Eiffel Tower, Musée d'Orsay, Notre Dame Cathedral, the Louvre, Institut de France, Institut du Monde Arabe, the City Hall, the Conciergerie, the Statue of Liberty, the French National Library...

The practical side:

- Cruise duration: 2.30 hours
- Timetable: 8:30pm. (departures all the year round)
- Prices:
 - Etoile Service: €99
 - Decouverte Service: €139
 - Privilege Service: €168
 - Premier Service: €205
 - Children (less than 12 years old): €34 (only in Etoile Service).

Strong points:

- **Etoile, Privilege, Premier Services:**
Inclusive à la carte menu (for up to 15 persons):
aperitif, starter, main course, cheese (provided according to the selected service), dessert, wine, mineral water, coffee.
- **Decouverte Service:** set-up tasting menu, 2 starters, 2 main dishes, 2 desserts, aperitif, wines, mineral waters, coffee.
- Elegant, exquisite cuisine prepared on board by the Chef.
- Live musical entertainment by our artists.





Dinner Cruise 6:15pm

A 12 kilometre trip with a direct view of 'essential' Paris with its finest monuments from the Eiffel Tower to Palais de Chaillot by way of Musée d'Orsay and the Louvre... The Chef prepares traditional French cuisine on board with a wide choice of dishes on the menu. **Ideal for an unforgettable early evening with a direct view of the Parisian monuments lit by the setting sun.**

See the Eiffel Tower, Les Invalides, the Parliament, Musée d'Orsay, Institut de France, Notre Dame Cathedral, the City Hall, the Conciergerie, the Louvre, the Obelisk, the Grand Palais...

The practical side:

- Cruise duration: 1h15
- Timetable: 6:15pm

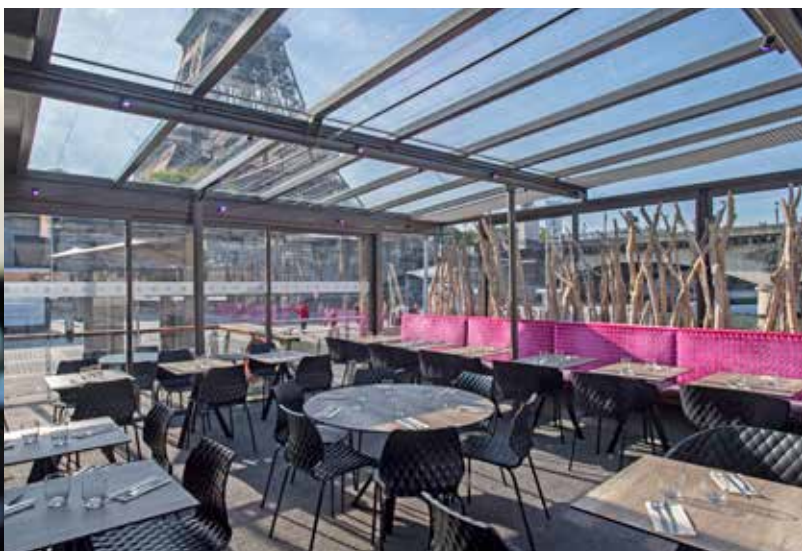
(Departures scheduled on the detailed calendar available on www.bateauxparisiens.com)

- Prices: adult €69, child (-12 years old) €34
Seating near the window: + €16

Strong points:

- Inclusive à la carte menu (for up to 15 persons): starter, main course, dessert, mineral water and coffee.
- Authentic cuisine prepared on board by the Chef





«PARIS BISTRO» Cruise

The Paris Bistro Cruise is a mix between one hour trip on the Seine in an entirely glassed-over boat with a panoramic view of the finest parts of Paris and a quayside meal.

See the Eiffel Tower, Les Invalides, the Parliament, Musée d'Orsay, Institut de France, Notre Dame Cathedral, the City Hall, the Conciergerie, the Louvre, the Obelisk, the Grand Palais...

The practical side:

- Duration: 2 hours 30 minutes (1 hour Sightseeing Cruise at the time of your choice and 1 hour 30 minutes for the meal at the quay); departures all the year round
- Timetable: 10am to 10pm
Restaurant from 11am to 3pm
and 8pm to 10:30pm
- Prices of «cruise + quayside lunch»:
 - adult: from €27,5
 - child under 12: €19
- Prices «cruise + quayside dinner»:
 - adult: from €38
 - child under 12: €19



Strong points:

- A cruise on the most beautiful avenue of Paris
- An exceptional setting at the foot of the Eiffel Tower for your meal at the quay





Lunch and Dinner Cruises's menu is changed twice a year, as in most leading restaurants, and special menus are served on occasions such as Christmas and New Year's Eve, Valentine's Day and Bastille Day.

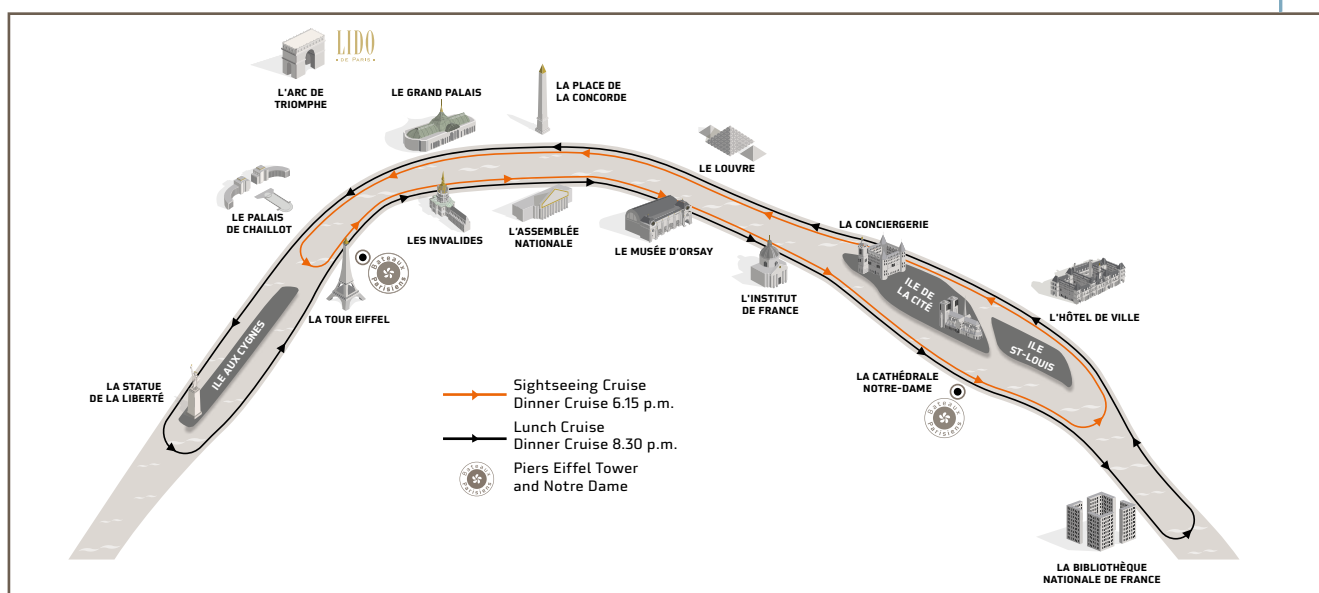
All the cruise lunch and dinner menus have a choice of 4 starters, 4 main dishes, cheese and 4 desserts, beverages are included.

The 4 service categories available (Etoile, Decouverte, Privilege or Premier) propose the same à la carte menu but with extra services, such as a choice of a position on the boat with round tables ideally placed in the bows, an aperitif or vintage wines, a selection of mature cheeses or miniature pastries with coffee.

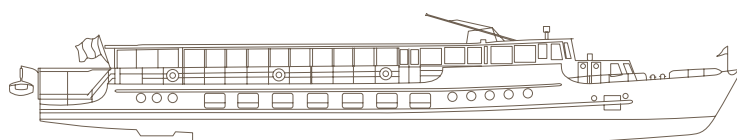


Welcome aboard

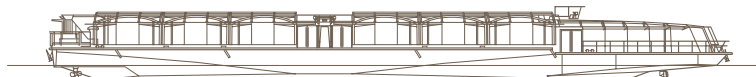
The Paris trips



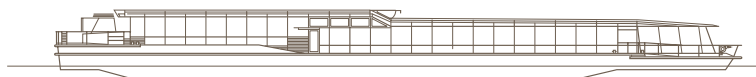
The Restaurant Boat fleet



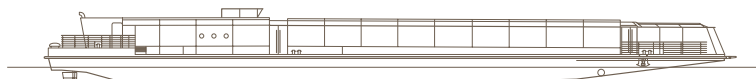
Le Bretagne



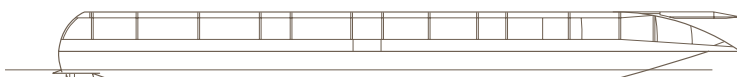
Le Diamant II



Le Cristal II



L'Onyx



Le Saphir

The Sightseeing Boat fleet

The sightseeing fleet of 8 boats includes 4 trimarans.

The latter are currently being refurbished. The Pierre Bellon was launched in September 2013.

The Catherine Deneuve, the Jeanne Moreau and the Isabelle Adjani had been renovated and brought back onto water respectively since July 2014, March 2015 and April 2016.



THE BISTRO PARISIEN



With its perfect location at the foot of the Eiffel Tower and alongside the River Seine, Le Bistro Parisien offers an exclusive setting for a memorable experience all year round. The bistro's see-through, contemporary style offers guests a warm and cosy atmosphere.

The team offers attentive service and a fun experience.

Our Chef and his team prepare **tasty, authentic cuisine** using seasonal produce. For a meal, brunch or tasty snack, whether combined with a Sightseeing Cruise or not, Le Bistro Parisien offers different set menus at all hours of the day.

❁ Dedicated areas

Le Bistro Parisien has a **modular main dining room** with **table service** for both lunch and dinner, plus an **outdoor terrace** at the foot of the Eiffel Tower.

Our **glass roof**, fully renovated in 2014, offers spectacular views of the Eiffel Tower and the River Seine. An exclusive location at the heart of Paris.

The bistro was entirely redecorated in 2015 for optimal comfort.



✿ PARIS BISTRO Cruises: two-in-one packages

To enjoy views of Paris from the River Seine and a special moment at the foot of the Eiffel Tower, Bateaux Parisiens offers a **combined package of a one-hour** Sightseeing Cruise on the River Seine aboard a panoramic boat **and** a quayside meal at Le Bistro Parisien.

Prices : • Paris Bistro Lunch from €27,5 (starter + main dish or main dish + dessert)
• Paris Bistro Dinner from €38 (starter + main dish or main dish + dessert)

✿ Brunch every Sunday

Cradled by the River Seine, Le Bistro Parisien offers a soothing setting, perfect for a relaxing brunch.

Every Sunday from 11am to 3pm, our Chef proposes a self-service buffet comprising original and tasty homemade food: hot beverages, fresh fruit juices, pastries, cold starters, hot dishes, cheeses and a selection of desserts.

Both adults and children will enjoy a deliciously relaxing moment with our supervised children's area for children aged 3 to 10.

Prices: • Brunch: adults €36 / children aged 3 to 11 (free for under 3 year-olds) €16
• Brunch + Cruise with Commentary: adults €43 / children aged 3 to 11 (free for under 3 year-olds) €20
• Champagne Brunch: €57/person (1 bottle for 2 people)

Practical information:

- Open from 10 am to 10 pm nonstop
- Reservations: + 33 (0)1 44 11 33 53
- Group reservations for 15 persons or more
- Privatisation possible in the evening
- Area:
 - room: 182 sq. m
 - covered terrace: 38 sq. m
 - outside terrace: 49 sq. m
- Capacity:
 - Restaurant room :
 - 170 persons seated
 - 200 persons standing
 - covered terrace: 40 persons seated
 - outside terrace: 40 persons seated



SEMINARS



Bateaux Parisiens organises bespoke or turnkey events of all kinds at original venues on the quay or on board a boat.

Are you planning a seminar, a team motivation meeting, a client meeting, a training session, a product launch...? Bateaux Parisiens proposes solutions matching all requirements in private rooms: the Iéna Room on the quay and the boats Saphir and Bretagne have spaces devoted to seminars. A moment that will not go unnoticed... at the foot of the Eiffel Tower and along the bank of the Seine!



Seminars offers



— from 10 to 43 persons —

✿ Half-day, from 2 pm to 11 pm

- 2 pm – 7.45 pm:
Meeting in the Iéna Room on the quay
- 7.45 pm – 11 pm:
Dinner Cruise on a glassed-over boat

✿ Full day, from 9 am to 5 pm

- 9 am – 12.15:
Meeting in the Iéna Room on the quay
- 12.15 – 3 pm:
Lunch Cruise on a glassed-over boat
- 3 pm – 5 pm:
Continuation of the meeting, on the quay

Practical details

- Configurations of the Iéna Room:
 - U-shaped layout with modular tables: maximum capacity 22 persons;
 - Rectangular layout with modular tables: maximum capacity 30 persons;
 - theatre layout: maximum capacity 43 persons.
- Equipment provided: internet, screen, paperboard, Conference Call service.
- Prices per person:
 - Half-day: €149 (meeting room, reception with coffee, gourmet break and Dinner Cruise included).
 - Day: €99 (meeting room, breakfast reception and Lunch Cruise included).





———— from 40 to 70 persons ————

✿ Full day, from 9 am to 4 pm

- 9 am – 12.15: Meeting on board the Saphir or the Bretagne, moored at the quay
- 12.15 – 3 pm: Lunch Cruise on the same boat, still privately booked
- 3 pm – 5 pm: Continuation of the meeting, moored at the quay

Practical details

- Theatre configuration: maximum capacity 70 persons.
- Equipment provided: screen, video projector, paperboard.
- Price per person: €99 (privatised boat, breakfast reception and Lunch Cruise included).

✿ Business meals ✿

What could be more original than gathering teams or clients on board an entirely glassed-over boat for a Lunch or Dinner Cruise?

The Chef proposes an elegant, refined menu inspired by French gastronomy. Prepared on board every day, it focuses on the taste and authenticity of carefully chosen seasonal produce.

Practical details:

Lunch Cruise (2 hours):

- Timetable: 12.30: end of check-in; 12.45: departure; 2.45 pm: return to the quay.
- Prices: Etoile Service €59, Privilege Service €77, Premier Service €89.

Dinner Cruise (2 hours 30 min):

- Timetable: 8.15 pm: end of check-in; 8.30 pm: departure; 11 pm: return to the quay.
- Prices: Etoile Service 99€, Decouverte Service 139€, Privilege Service 168€, Premier Service 205€.

Information and booking:
Business Department: 01 76 64 14 65 - entreprises@bateauxparisiens.com



EVENTS



All our boats can be booked for private events-whether for an hour, a half-day or an evening, for a simple trip or for cocktails!

Breakfasts, meetings, gala evenings, weddings, christenings... Our boats have capacity for from 25 to 1000 passengers for business or personal occasions and we host all kinds of private events.

Bateaux Parisiens organises more than 400 bespoke private cruises every year.

The strong points of Bateaux Parisiens:

- A prestigious boarding area at the foot of the Eiffel Tower and with easy access.
- 13 exclusive panoramic boats to see all Paris.
- Fresh cuisine prepared on board and with emphasis on the taste and authenticity of carefully selected produce.
- Personnel that loves Paris: Bateaux Parisiens does not just have Paris in its name but in its soul as well.
- All the savoir-faire and savoir-vivre of the leading company on the Seine.





100% personalised and «à la carte»:

Sightseeing cruises, gourmet cruises... for an evening, for a day or for an hour... A trimaran, a motor cruiser, a restaurant boat... design your event with Bateaux Parisiens:

- **a menu in your colours:** company name and logo, a special message—everything can be personalised,
- **a wine list to match your taste:** we can propose a broad choice from among the best French wines,
- **a bespoke atmosphere:** everything is possible from the choice of tableware, choice of table centre-piece and the choice of lighting...!
- **à la carte entertainment:** Bateaux Parisiens employs more than 60 artistes and can meet all requests: music of all styles, magic, caricaturists, bartender...
- **the event starts on arrival at the quay:** red carpet, torches, illuminated columns, decorative trees ... there is no lack of ideas for designing a welcome like nowhere else!
- **a festival of flavours and formulas** from «interactive» cocktails or an inclusive cocktail formula, without forgetting the savoury or sweet tasting workshop (foie gras, salmon, cheese, chocolate fountain).

Port de la Bourdonnais - 75007 Paris
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BEHIND THE SCENES



Paris has stimulated writers, broken hearts and attracted crowds ... There are little corners and secrets to be discovered in Paris! Here are a few!...

«The Seine flows beneath the bridge...»

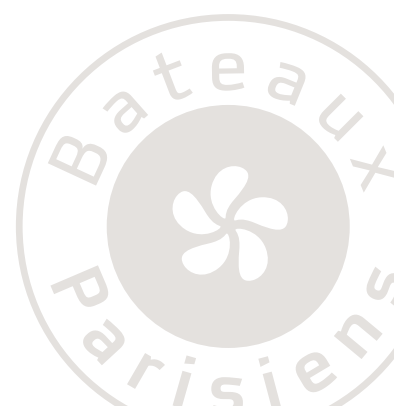
Paris has 36 bridges. A legend says that wishes made with closed eyes beneath Pont Marie by people in love will come true before the end of the year.

Fish 2 metres long and weighing 50 kg swim in the Seine...

Only four or five species of fish still lived in the Seine 50 years ago. Today, about twenty species are plentiful and a further ten or so are more rare. There are once again roach, tench, gudgeon and bleak, and also trout, perch, pike and eels. Most of these are present naturally. In contrast, catfish and silurids are foreign species. The latter are voracious carnivores introduced in 1980 to control the proliferation of bream and American crayfish. Specimens 2 metres long weighing 50 kg are not rare!

Paris makes you sing!

Like love songs, songs about Paris are numerous. In all styles and from all periods, from Mistinguett to Benabar by way of Charles Trenet, Yves Montand, Edith Piaf, Charles Aznavour, Alain Souchon, Manu Chao...





The Eiffel Tower, the star of postcards!

The Eiffel Tower is the monument most depicted on postcards and most sold. More than 5 billion cards showing the tower have been sold since 1889—nearly one per inhabitant of the world (source laposte.fr)

The Louvre, one of the greatest museums in the world

The quays of the Seine have been awarded World Heritage status by Unesco

The top 5 most visited monuments in Paris* (millions of visitors per year):

Notre Dame: 14.3m, Sacré Cœur: 11m, the Louvre: 9.1m, Eiffel Tower: 7m, Pompidou Centre: 3.5m.

(*source: Office du Tourisme et des Congrès de Paris 2008)

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KEY FIGURES



The Bateaux Parisiens fleet

Trimarans, Hydrospace boats, motor launches, yachts... 13 exceptional boats.

8 Cruise boats with famous patrons

Jean Marais, Juliette Gréco, Brigitte Bardot, Jeanne Moreau, Isabelle Adjani, Catherine Deneuve, Yves Montand and Pierre Bellon.

5 Restaurant boats

Diamant II, Cristal II, Saphir, Onyx and the Bretagne.

Around the world 40 times

Bateaux Parisiens sailed for more than 1.6 million kilometres since 1995.

More than 50 trades represented

More than 270 permanent personnel concentrate on doing their best every day: kitchen and service teams, navigation crew, maintenance teams, artistes, financial and administrative teams and those handling marketing and sales.

Training

Every year, 12 to 16 captains are trained in navigation on the Seine.





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